

# **BUSINESS STUDIES** A LEVEL (Edexcel)

Build your own dreams, or someone else will hire you to build theirs.

The Edexcel Business A level course covers four key themes over two years. In their first year of study, students will develop their understanding of the key functions in business: marketing, people in business, managing finance and managing resources. They will also consider external influences on business. In the second year of study, students take a strategic view of business opportunities and issues whilst investigating a global industry and multi-national companies.

Students will learn a range of important and transferable skills. The tasks they complete will help them to develop planning, time management and research skills as well as problem solving and decision making. Students are also expected to manipulate data in a variety of forms and interpret their results.

## What will you learn?

Developing New Business Ideas Managing the Business Business Economics International Business Making Business Decisions The Wider Economic Environment and Business

## How will you be assessed?

- Paper 1: Market, people and global businesses
- Paper 2: Business activities, decisions and strategy
- Paper 3: Investigating business in a competitive environment

## Where will it take you?

Most students go on to take a degree in Business or in connected areas such as Accountancy, Management, International Business or Economics. On the other hand, many large companies offer apprenticeships covering a wide range of specialisms and this course would also provide a good route into these.

## Who to talk to

We are currently assessing whether there is a demand for this new course. Further information can be found on the Edexcel website.

## What do I need to study this course?

You will need to have at least 5 GCSE's at C (or Grade 4) and above, including English and Maths. You should also have at least a grade 6 in English.

- 2 hour written exam
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