



MEDIA STUDIES A LEVEL

Publicity is absolutely critical. A good PR story is infinitely more effective than a front page ad.

Richard Branson
Founder at Virgin Group



A level Media Studies

We are thrilled to be able to offer an A-Level Media Studies course at The Bourne Academy Sixth Form. Media is currently everywhere we look in today's world – advertising, film, television, print and the booming world wide web. Media Studies is not just about studying various media platforms it also gets students using modern technologies and software to create professional media products.

What will you learn?

Students will learn the construction of film by research and analysing current films. Throughout this process media language and application of theory will be researched and taught. Students will create various moving image pieces, learning the pre-production process of film making, using shot lists and location recces to plan a film. They also learn how to use equipment like digital cameras and lights to choreograph and film moving image. Furthermore, editing will be a major feature of the course whereby students will learn how to edit film using Premier Pro on Apple Macs.

How will you learn?

The course will involve written examinations equivalent to 70% of the A Level grade, covering media forms and meanings looking at topics like representation and online media. The coursework is equivalent to 30% of the A Level grade and is a cross-media production covering two forms of media.

Where will it take you?

Students may decide to take the subject forward at University level where a specific line of media is studied (film/ web/ animation etc). Students may go on to become freelancers in their chosen area of media or work for local media companies to gain experience working in the field. As the majority of work will be completed using ICT, these skills alone will be beneficial for any individual going into the field of employment.

Who should you talk to?

If you have any questions or queries at all please come and speak to Miss Young or email jenny.young@thebourneacademy.com

What will you need to study this course?

You will need to have five or more A*- C grades at GCSE and if you have studied GCSE Media Studies you will need to have achieved a C grade or above. We will consider applicants that have not studied Media at GCSE level. You will also need a genuine interest and excitement for the subject and a willingness to commit significant independent time and effort in to producing your coursework.