



BUSINESS STUDIES A LEVEL (AQA)



The AQA Business A level course covers a range of key themes over two years. In their first year of study, students will develop their understanding of the key functions in business: marketing, people in business, managing finance and managing resources. They will also consider external influences on business. In the second year of study, students take a strategic view of business opportunities and issues whilst investigating innovation, growth and the impact of technology on strategic decision making.

Students will learn a range of important and transferable skills. The tasks they complete will help them to develop planning, time management and research skills as well as problem solving and decision making. Students are also expected to manipulate data in a variety of forms and interpret their results.

What will you learn?

What is Business?
Managers, Leadership and Decision Making
Marketing in Business
Business Finance
Human Resources
Analysing the Strategic Position of a Business

How will you be assessed?

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| • Paper 1: Everything Covered on the Specification | 2 hour written exam |
| • Paper 2: Everything Covered on the Specification | 2 hour written exam |
| • Paper 3: Everything Covered on the Specification | 2 hour written exam |

Where will it take you?

Most students go on to take a degree in Business or in connected areas such as Accountancy, Management, International Business, Economics or Law. On the other hand, many large companies offer apprenticeships covering a wide range of specialisms and this course would also provide a good route into these.

Who to talk to

We are currently assessing whether there is a demand for this new course. Further information can be found on the AQA website.

What do I need to study this course?

You will need to have at least 5 GCSE's at C (or Grade 4) and above, including English and Maths. You should also have at least a grade 6 in English.