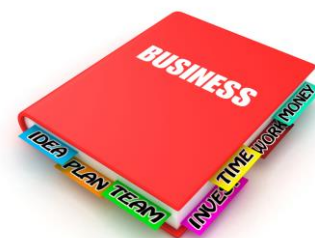




Ever wondered how to launch a business? Ever thought about how to make a business grow? Do you ever think about what is recession and how will Brexit impact businesses?

**Yes? Then business is for you!**

### Why should I study business?



In business, you will develop a broad knowledge of business operations as well as gaining targeted skills in specific areas, such as consumers, marketing, finance, operations, strategy, communications and IT. You will also gain key transferable skills such as communication, analytical and leadership skills. Through the completion of enterprise activities, you will develop your entrepreneurial skills, learn how businesses handle finances, what to do when businesses go into debt and how to grow from a small business to a large public company.

### What to look forward to in business

**The Tenner Challenge-** Over four weeks you will use £10 pledges to get your business ideas off the ground and make as much profit as you can.

**Dragons Den-** You will learn key business communication skills through pitching your business ideas to The Bourne Dragons.

**Trips-** You will get a chance to visit local and national businesses which will allow you to apply your developed skills to real life context.

### Assessment

The VCert Business and Enterprise course is designed to have a mixture of exam and vocational assessment along with some practical work where students will get the opportunity to launch their very own business idea. This is studied through 5 hours per fortnight.

### What can I do with business?

Students can pursue further on to studying A-Level Business as well as a University Degree. Business compliments subjects such as English, Maths, Computing, Law and even Psychology. There really is no limit with business.

