

# TRAVEL & TOURISM

## BTEC Level 3 (Edexcel)



Take off into a career with endless opportunities! Want to extend your knowledge into niche tourism opportunities such as skiing, adventure holidays and independent travel? You'll gain the essential skills to take on a role of responsibility such as resort rep or chalet host. The Travel industry is an exciting, fast paced industry to work in and opens many doors for your future. The units studied on this programme are designed to give you the knowledge and skills needed to succeed.

### What will you learn?

Your units are:

- Worldwide destinations
- Ancillary Sales and Services
- Package holidays
- Worldwide Adventure Tourism
- Tourism in the UK
- Entertainment Programme

You will develop the following skills:

1. Map and geography skills
2. Customer service skills
3. Ability to research, plan and cost a range of holidays to suit different customers' needs
4. Confidence and competence in your personal presentation and speaking skills
5. Employability skills such as CV creation, interview and work placement opportunities
6. An equivalent to 4 GCSES at Grade 4 or above if you complete the course
7. Opportunity to participate in a variety of trips looking at Travel and Tourism

### How will you be assessed?

By completing your course work, online assessments and practical activities such as role play and presentations you will achieve wither a pass, merit or distinction

### Where will it take you?

On completion of the course there are various pathways available to learners who earn a Pearson BTEC Level 3 Certificate in Travel and Tourism.

- Progression to Level 4 Travel and Tourism
- Full time employment in the industry
- Progress onto other college courses at level 4 depending on performance

### Who to talk to:

Please talk to Mr. Tim Fewtrell or email: [tim.fewtrell@thebourneacademy.com](mailto:tim.fewtrell@thebourneacademy.com)

### What do I need to study this course?

Five or more 9-4 grades at GCSE including English and Maths. A grade 5 in GCSE English is desirable. A desire to learn about the travel industry, a laptop and willingness to make presentations on course topics.