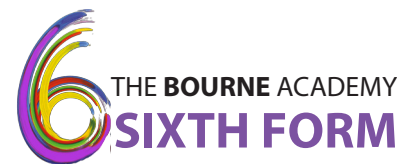


# **BUSINESS STUDIES**

## **A LEVEL (AQA)**



The AQA Business A level course covers a range of key themes over two years. In their first year of study, students will develop their understanding of the key functions in business: marketing, people in business, managing finance and managing resources. They will also consider external influences on business. In the second year of study, students take a strategic view of business opportunities and issues whilst investigating innovation, growth and the impact of technology on strategic decision making.

Students will learn a range of important and transferable skills. The tasks they complete will help them to develop planning, time management and research skills as well as problem solving and decision making. Students are also expected to manipulate data in a variety of forms and interpret their results.

### **What will you learn?**

What is Business

Managers, Leadership and Decision Making

Marketing in Business

Business Finance

Human Resources

Analysing the Strategic Position of a Business

### **How will you be assessed?**

- |   |  |                     |
|---|--|---------------------|
| • | Paper 1: Everything Covered on the Specification | 2 hour written exam |
| • | Paper 2: Everything Covered on the Specification | 2 hour written exam |
| • | Paper 3: Everything Covered on the Specification | 2 hour written exam |

### **How will you learn?**

Students will be using a range of techniques and skills in order to learn and revise key business topics. This includes practical activities, challenges, group work, independent studying and research and analysis. Each unit is very specific, yet compliments other units, making the topic easy to understand and apply to a broad context.

### **Where will it take you?**

Most students go on to take a degree in Business or in connected areas such as Accountancy, Management, International Business, Economics or Law. On the other hand, many large companies offer apprenticeships covering a wide range of specialisms and this course would also provide a good route into these.

### **What do I need to study this course?**

You will need to have at least five GCSE's at C (or Grade 4) and above, including English and Maths. You should also have at least a grade 6 in English.

### **Who to talk to:**

Please email the course teacher, Miss Islam: [Shamima.islam@thebourneacademy.com](mailto:Shamima.islam@thebourneacademy.com)