

2017/18 MENU & TARIFF REVIEW

As another academic year draws to a close it's time for us to look back at the past few months and start planning for the September term. This process starts by reviewing our current menus and tariffs.

As in previous years and, as a starting point for the review, we identified the most popular products and ranges that we sell to our customers with a view to maintaining competitive and affordable prices across these key items.

Therefore, I am pleased to announce that we have maintained existing prices on 90% of our lines, with an increase of just 1.10%. The pressures on food inflation will undoubtedly increase as time goes by but we are not reviewing our tariffs any further over the next 12 months, therefore, all prices will be guaranteed for the next year.

This year our new product focus will be very much on expanding our healthy and vegetarian offer on last year, with new flavours and styles taken from the high street. Our new "multipot" concept will see a much wider choice of salads and fruit options, with much more eclectic options incorporating new ingredients and methods.

We will be introducing new style, healthier bread products into our cold grab and go offer such as low GI artie breads and healthier wraps, with new fillings inspired by what is fresh in the market place using differing styles and flavours from around the globe.

Our continued focus on our hot food offer will revolve around street-food style, tasty dishes that use flavours from around the world, such as Korean and Vietnamese style marinades, whilst still staying true to our roots and seeking to improve our more traditional main meal offer.



The following list of products will not be increasing as part of this review:

BLOOMERS (All fillings)	£1.85
COBS (All fillings)	£1.15
WRAPS (All fillings)	£1.95
JACKET POTATOES	From £1.10
SELF-SERVE SALADS	From £1.45
READY MADE SALADS	£1.50
VEGETABLE BAGS & POTS	£0.50 - £0.60
FRUIT BAGS	£0.35 - £0.50
ALL JELLY POTS	£0.50 - £0.75
MIXED YOGHURT POTS	£0.95
ALL HOMEMADE MOUSSE POTS	£0.50
RADNOR FRUIT FIZZ	£1.00

Our hot grab and go range will also see some new additions, working with our specialist partners at Theo's and TUGO we will be increasing our range of healthy chicken options such as "posh dogs" and "carry wraps" and further our already impressive, healthy artisan pizza offer with new toppings and gluten free options.

Meal deals will continue, ensuring that students from all walks of life will be able to have a nutritious, value for money meal every day.

If you have any questions, please don't hesitate to call us on 0845 494 0005 or email us at hello@innovatefood.co.uk.

For now, we at Innovate wish everyone a happy and relaxing holiday and look forward to the new term.

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